

On Demand Bus Pooling

Scenario

Inconsistent working hours and shifts jobs, irregular travel schedule have increased the need for more flexible, affordable and convenient transport services. Individuals working as flight attendant, airport crew, hospital staffs, event assistants or other night jobs tend to find it hard to get a reliable yet economical ride home. Oftentimes, private bus companies have the resources to provide non-peak hour and night shift services, but lack visibility to identify potential riders.

There are significant market opportunities for On-Demand bus services both for individuals as well as enterprises.

Challenges

- **Private Bus Companies: Under-utilization of resources**
Drivers and buses are often left idling after peak hours. However, management is unable to quickly response to request of unscheduled route due to irregular demand and unstandardized addresses, leaving idle resources under-utilised and loss of business opportunities.
- **Individuals: Seeking for convenient and economical transport alternative:**
High travel cost for taking private taxi, otherwise long waiting time for normal Public transport as they are not easily available at abnormal hours.

Solutions

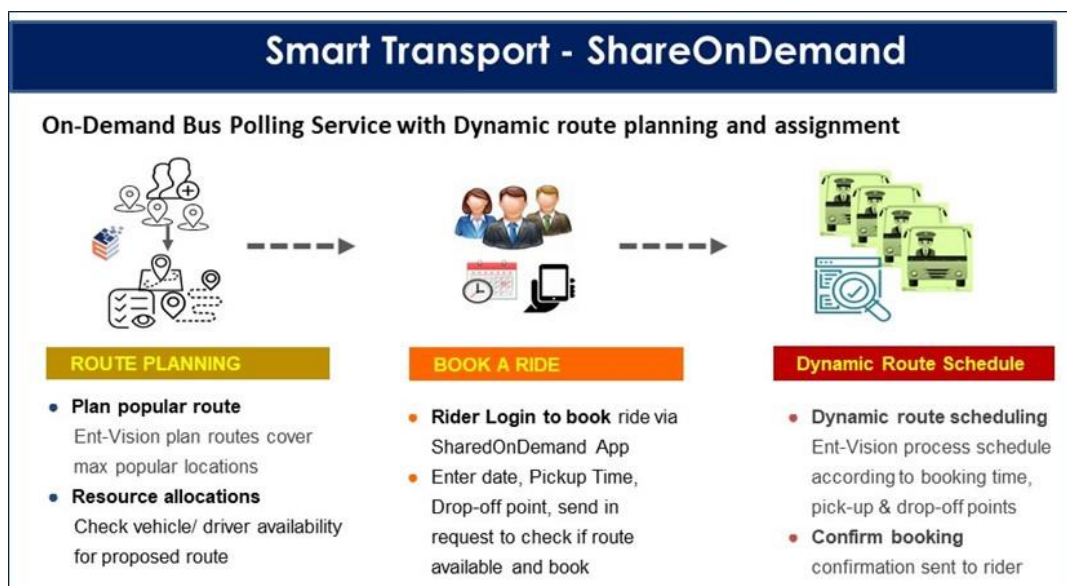
ShareOnDemand, a collaboration by Ent-Vision and ShareTransport, offers safe, convenient, affordable and efficient OnDemand bus services for individuals and enterprises in need. Through the ShareOnDemand app when available, individuals will be able to book a ride by providing pick-up time, pick-up point and drop-off point. ShareOnDemand will process dynamic route planning based on availability of resources. The commuter will receive confirmation once route and time are confirmed.

Commuter can also select available scheduled route to hitch a ride. Users simply login the App, provide date, location and estimated pick-up or drop-off time. The backend system will search and match a ride. If route and seat is available, a system generated confirmation will be sent to user's mobile phone for booking.

Ent-Vision's ability to plan optimal routes helps private bus company to utilize resources, boost sales and maximize profit.

Business Benefits

- ✓ **Cost-effective Transfer:** Consumers enjoy budget friendly public transport service in comfort and style
- ✓ **Convenient User Experience:** App available for individuals to book, schedule ride in area where routes operation are available.
- ✓ **Resource Utilisation:** Bus company can optimize the utilization of resources, improve bottom-line



Find Out More!

Visit us at <https://www.ent-vision.com/solutions/smart-transport/> to find out more about how we can help in **On-Demand Bus-Pooling with GeoAnalytics**, email us at sales@ent-vision.com or call us now at (65) 6742 7945 for a no obligation discussion.